



Photo at left shows steam being applied. The Airweave material allows heat to escape, providing for comfortable sleep even when perspiring. Photo at right shows water being poured through the mat. Both pad and cover are washable and easy to keep clean.

Airweave Cool

Breathable, Cool "Airweave Cool 016"

Photography/Hiroyuki Kiseki, Text/Jun Nakaki

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Athletes love the environmentally-friendly, comfortable Airweave Cool mattress pad.

As everyone works to save energy, it gets harder to find a place to cool off. Wouldn't it be nice to at least get away from the heat at night...? A slew of personal cooling products has hit the market this summer, but one bedding product that really stands out is the Airweave Cool 016 mattress pad. Easy to use, it goes right on top of your existing bedding.

The secret to how this mattress pad keeps its cool lies in its unique "airweave" filling. Polyethylene material is melted and extruded into water as thin filaments, hardening into a mat of fibers. The resin forms a three-dimensional, interwoven pad that is composed more than 90% of air, giving it outstanding breathability and preventing build-up of heat and dampness. With just the right amount of spring and a highly stable shape, the

pad also makes turning over in bed more comfortable, and even pressure distribution puts less stress on the body. The polyethylene fibers mean the mattress pad is also completely washable, giving it all the qualities people look for in a mattress.

While the product did not sell well when first introduced, no sooner was it put into use at accommodations run by the Japan Institute of Sports Sciences than the Olympic athletes staying at the facilities began talking about it. Word soon spread that the Airweave mattress pad provided a good night's sleep regardless of the temperature, and left the body feeling rested the next day. Athletes such as swimmer Kosuke Kitajima and members of Japan's track and field team brought their own mattress pads to the Beijing Olympics the following year, and soon Mao Asada and other figure skaters, members of the Japanese national soccer team, and other athletes began taking the mattresses to competitions overseas as a way of combating back pain.

Today, Airweave mattress pads have even found their way into use in first class cabin service on All Nippon Airways international routes. The Airweave Cool 016 features an improved mattress cover made of a cooler fabric. This limited edition is available only this summer.

Airweave is used with bedding in the guestrooms at Kagaya, a famous and exclusive hot springs resort in Wakura, Ishikawa Prefecture. This mattress pad is good for the body and beats the heat—the perfect prescription for a good night's sleep over the hot summer nights to come.



The Airweave mattress pad is composed of intricately intertwined polyethylene threads, with a durability of over seven years. Once used, the pads can be heat fused for recycling into PET bottles and other items.

Single 33,600 yen, semi-double 40,950 yen. The Airweave Cool 16 is a limited-time product, available only through August 31. Regular Airweave products are available year-round.

Airweave cool



Folds compactly for storage during the winter or when not in use.



Bilbao Prism 2
– 28,350 yen.
Stretch it lengthwise
or longwise; one
bag with an infinite
variety of shapes.

Bao Bao Issey Miyake

A Unique Bag with a Flexible Shape

Photography/Hiroyuki Kiseki, Text/Jun Nakaki

Have fun adding gussets to and folding this bag

This unique bag – part of the accessory-brand series Bao Bao Issey Miyake, which debuted last autumn – resembles a 3-D puzzle made from pieces of fabric. The beautiful design has smooth, shiny, inter-connected triangular pieces on the outside with a black mesh fabric on the inside.

This summer the stud-covered Bilbao Lucent Studs and check pattern Bilbao Lucent Check were added to the straightforward and popular Bilbao Prism 2 series.

These bags are unique in that their shape can be freely changed by folding along the triangular pieces or by making

gores (shaped fabric segments that facilitate folding and expansion to create 3-D shapes). Taking on various shapes and contours depending on the contents, the bag never looks the same twice – no matter how you try – because the shape alters slightly each time. The colors of the metallic-look bag slightly differ depending on the light. The design of a studded or patterned bag will look different every time. This makes carrying this ever-changing bag exciting.

The handles can be adjusted to two different lengths. Lengthen the handle to slip it over your shoulder. The pocket on the inside is handy for holding lipstick or other small items.

Of course, when folded small, the bag can be carried around without being bulky. Slip it in your suitcase for your

summer vacation. As an added bonus, the surface is mostly stain-resistant.

This one versatile bag, which can be folded into a mini-bag or used as a large bag, is ideal for everyday use or when traveling. Most importantly, this fun bag can be adjusted to complement your outfit.



The black mesh visible between the triangular pieces is also part of the design. The fabric is soft and pliable.



Bao Bao Issey Miyake

Bilbao Lucent Studs (35 × 35cm), a white bag with silver studs, also comes in black – 36,750 yen. Bilbao Lucent Check (35 × 35cm), a checked patterned bag with studs comes in blue or red – 38,850 yen each. The Bilbao Prism 2, at bottom right, comes in light purple (28 × 28cm) – 19,950 yen. A large-sized Bilbao Prism 2 (bottom right) in the same series in bordeaux (39.5 × 39.5cm) – 28,350 yen. The products at the top of the page on the left are shown here in different colors.